



2023

PARTNERSHIP OPPORTUNITIES



The Lie is DEAD.

We do recover! Young people with substance use issues often find themselves hopeless and alone. The 4th Dimension Recovery Center (4D) provides the support needed to navigate and maintain recovery.

4D envisions a future where systems, communities, and individuals work together to ensure all people can access the resources necessary to find sustained recovery from alcohol and substances.



The NEED

Oregon ranks second in the nation for addiction and has fallen to last place for access to care. 4D has been successfully providing peer based recovery solutions for young adults aged 18-35 for ten years with proven success.

A recent study of our efficacy shows that 90% of our clientele achieved recovery milestones last year, with 93% of clients identifying 4D services as the reason they are alive today.



GRATITUDE NIGHT

Gratitude Night, our annual gala, is a celebration of Portland's recovery community and an opportunity to raise important funds for 4D's most urgent needs. In 2022 the event raised \$334,000, which helped fund the launch of our third recovery community center which is set to open in Clackamas County Spring of 2023.



GRATITUDE NIGHT

GOLD SPONSOR

Includes all benefits of the Silver Sponsor, plus:

Feature in 4D newsletter

Live partner mention during Gratitude Night program

Company name/logo on company and event website

SILVER SPONSOR

Includes all benefits of the Bronze Sponsor, plus:

Use of 4D logo on company and event website and materials

Table for 8 at Gratitude Night

Partnership story on LinkedIn

BRONZE SPONSOR

Includes all benefits of the Community Sponsor, plus:

Company highlight post across 4D social media channels

4 seats at table for Gratitude Night

COMMUNITY SPONSOR

Company logo in 2023 Gratitude Night program

Highlight on 4D social media stories

2 seats at table for Gratitude Night



RAPPELLING FOR RECOVERY

Prepare for the launch of The Descent, an all-new exhilarating event that will push the limits of your resolve. In partnership with Over the Edge, a global urban rappelling powerhouse, 4D will provide a life-changing experience to participants, while making a huge positive impact in the lives of recovering young adults.



PRESENTING SPONSOR

BRANDING

Logo lockup used throughout the campaign
Event referred to as "The Descent, Presented by..."
Live mentions during events
Two 16-foot sail flags at stage for each event

MEDIA + PROMOTIONS

Digital, print, and on-air advertising
Highlight in Q4 2023 4D newsletter
Partnership story on LinkedIn

EVENT MARKETING

Opportunity for exclusive brand activation and premiere booth space at event festival
Logo on all participant communications, platforms, and materials
Acknowledgement in all media interviews for The Descent

EVENT PARTICIPATION + EMPLOYEE ENGAGEMENT

Highlight of employee fundraising on 4D social media
Exclusive volunteer opportunities for employees
Over the Edge team acknowledgment at event
Employee pep rally partner headquarters



EVENT SPONSORSHIPS

SUMMIT SPONSOR

Includes all benefits of the Base Camp Sponsor, plus:

- Two 8-foot sail flags at event summit area
- Live event coverage on 4D social media & stories
- Opportunity for brand activation and product integration
- Partner team highlight on 4D social media
- Partnership story on LinkedIn

BASE CAMP SPONSOR

Includes all benefits of the Rope Sponsor, plus:

- Use of 4D logo on website and company materials
- Logo on event website
- Promotion (pre-event) on 4D social media & stories
- (2) VIP rappelling slot

ROPE SPONSOR

Includes all benefits of the T-Shirt Sponsor, plus:

- Logo included on 2023 event t-shirt
- Logo included on event day signage
- Opportunity to participate in event giveaway items (swag, promotional items, discount offers)
- (1) VIP rappelling slot

T-SHIRT SPONSOR

- Name listed on 2023 event t-shirt
- Booth at event festival
- Volunteer opportunities for employees



EVENT FUNDRAISING SWAG



**Raise
\$100**



**Raise
\$1500**



**Top 20
Fundraisers**

4TH DIMENSION RECOVERY 2022 IMPACT

22	Unique daily visitors to 4D Community Centers
55	Recovery events hosted
124	Clients who went back to school
224	Clients who improved their employment
229	Clients who improved their housing
577	Clients who remained crime-free
1878	Recovery meetings hosted at Centers
14,193	Hours of mentoring services for clients

"My 4D mentor saved my life. When I'm feeling depressed, I call my mentor. When I'm excited about something, I call my mentor. If I'm on the brink of turning back to drugs, I call my mentor. Every time I call my mentor, I'm given all the love and support I need to not only stay sober, but to believe my life has a higher purpose."

*- Michael,
4D Clackamas Client*





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